



charlotte johnson

visual designer

charjohnson05@gmail.com

education

University of North Texas

B.A.A.S User Experience Design // 2026

Google Certificate Program

UX Design // 2025

Florida State College at Jacksonville

Associate in Arts // 2013

Phi Theta Kappa

Upsilon Eta Chapter // 2013

President's List

4.0 GPA

Dean's List

4.0 GPA

skills

Design

Drawing

Typography

Visual Design

Responsive Design

Contextual Research

Experience Mapping

Information Architecture

Storyboarding

Human Factors

Wireframing

Usability Testing

Rapid Prototyping

Conceptual Modeling

Software

Sketch

Material.io

Proto.io

Miro

Adobe XD

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe Lightroom

M.S. Power Point

M.S. Excel

Google Deck

Figma

leadership

Catholic Charities Diocese of St. Augustine //

2025 / Volunteer

Bold City Best // 2023

The Florida Times-Union / Award Winner

Finalist Best Electrical Service Company

Best Buddies // 2013 / Volunteer

Ronald McDonald House // 2010 / Volunteer

experience

UX Design Project with Google // 2025

Lead UI/UX Generalist - project focused on designing an intuitive grocery shopping app and responsive website to simplify list-making while offering a real-time translation feature for bilingual shoppers. It allows users to create organized grocery checklists with multilingual support.

St. Johns County Public Schools // Present

Student growth and enrichment, Lead visual design activities, Volunteer

Duval County Public Schools // 2016

Floating Professional, Tutor, Substitute Teacher, Volunteer

Lifestyle Content Creator | Freelance

Photographer | Home Craft Business

Self-Employed // 2014 – Present

- Design custom glitter pens, epoxy crafts, tumblers, and hand-painted items.
- Share home improvement projects and DIY content on Instagram and Facebook.
- Manage collaborations and engage with followers.
- Draw inspiration from travel, using photography to enhance design and create engaging digital experiences.

Home Improvement Enthusiast | Freelance

Projects // 2012 – Present

- Transformed bathrooms and bedrooms with decor, painting, and precision finishes.
- Collaborated with electricians on wiring and lighting.
- Designed functional, aesthetic spaces with attention to detail.